

In Your Home[®] -- Remodelors for Aging in Place

Media Fact Sheet

- Overview** In Your Home helps seniors live in their own homes safely, independently and comfortably by providing a full spectrum of customized remodeling and retrofitting services. In Your Home customers see our Certified Aging in Place Specialists as trusted advisors who analyze and anticipate each individual's needs, and provide creative solutions on a one-time or ongoing basis.
- Expertise** Unlike many general-purpose remodelors, In Your Home's Certified Aging in Place Specialists have a solid track record focused on serving the needs of seniors, so seniors trust our specific expertise. Unlike many niche remodelors, In Your Home provides a comprehensive menu of services so seniors don't need to coordinate with multiple contractors. In Your Home is licensed, bonded and insured.
- Services** In Your Home's specialized home remodeling for seniors includes:
- Kitchen accessibility and upgrades, including height-appropriate countertops and cabinets
 - Bathroom accessibility and upgrades, including no-threshold showers, walk-in tubs and grab bars, and anti-slip surfaces
 - Improved lighting that helps aging eyes to see, and helps avoid accident and injury
 - Mobility improvements around the home, including new walkways, no threshold entrances, improved flooring surfaces, and interior and exterior ramps
 - Assistive technology, including automatic door openers, bath tub lifts and specialized phones that allow callers to hear the voice of the party being called even if they can't come to the phone
 - Home safety, including anti-wander systems and smoke alarm upgrades
 - Annual safety check, including fire alarm batteries, washer lines and hot water heaters
 - Regular maintenance and support to help keep the home in repair and help the senior feel in control and comfortable
- Clients** In Your Home works with seniors who are:
- Updating or modifying a home they love and plan to stay in—enhancing its value and livability
 - Moving in with family members because they need care and companionship
 - Preparing a home for sale when downsizing; Preparing a new residence for aging in place
 - Experiencing a physical change such as impaired mobility or loss of balance
 - Having difficulty maintaining their own home, but want to remain independent and maintain their home's resale value
- Leadership** In Your Home is led by David Dickinson and Brian Bartholomew. Both are Certified Aging in Place Specialists through the National Association of Home Builders. Both also have the University of California's Executive Certification in Home Modifications.
- History** Bartholomew and Dickinson were inspired to found In Your Home after they both helped their aging parents make tough choices and transitions related to their residence and care. They were determined to help develop a service that not only meets seniors' aging-in-place needs, but is a trustworthy and caring partner.
- Website** www.iyhusa.com In Your Home's website features a free, unique online assessment tool that allows seniors or family members to enter information about each senior's abilities and home set-up, then immediately receive an assessment of their aging-in-place needs as it relates to physical environment. To access, go to the website and click "online assessment tool" in the left-hand column. Sample report available on request.
- Office** From In Your Home's headquarters and flagship location in Portland Oregon, the company also offers franchise opportunities. Interested franchisees can go to www.iyhfranchise.com or call 503/443-2424. 16865 SW 65th Avenue, #332, Lake Oswego, Oregon 97035, 503-443-2424

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